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At NYU 's Stern School of Business, Ken Laudon teaches courses on managing the digital firm, information technology and corporate strategy, professional responsibility (ethics), and electronic commerce and digital markets. His hobby is sailing. Carol Guercio Traver is a graduate of Yale Law School and Vassar College. She has many years of experience representing major corporations as well as small and medium-sized businesses as an attorney with NYC law firm Proskauer, with expertise in ...

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Professor Laudon also acts as an in-house educator for several consulting firms, and as a consultant on systems planning and strategy to several Fortune 500 firms. Carol Guercio Traver is graduate of Yale Law School and Vassar College.

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Professor Laudon passed away on December 26, 2019, at the age of 75. He is survived by Jane Laudon, his wife of 49 years and coauthor on several of his texts. Carol Guercio Traver is a graduate of Yale Law School and Vassar College.

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Carol Guercio Traver Graduate of Yale Law School and Vassar College Many years of experience representing major corporations as well as small and medium-sized businesses as an attorney with NYC law firm Proskauer Rose, with expertise in intellectual property law, technology law, Internet law, and privacy law, as well as general corporate law.

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TUTOR SECTION

He brings five years of E-commerce executive experience in technology platform, Web site design, marketing, infrastructure, business process design, and strategy to this book Carol Guercio Traver is General Counsel and Vice President of Business Development at Azimuth Interactive, Inc.

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